

Dear Coach,

You may have missed the 2016 clinic for some reason, but you can still get the DVDS!

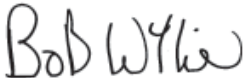
The 2016 Annual Offensive Clinic brought the finest minds in offensive line play from around the country to Cincinnati for the two day clinic. Friday Night was tremendous with 3 of the top college coaches in the country and one of the best coaches in the CFL. Bill Bedenbaugh, Offensive Line Coach of the Oklahoma Sooners presented as well as Kris Sweet of the Montreal Alouettes, Robbie Caldwell of Clemson spoke coming off their performance in the National Championship Game, and our Final Friday night College Speaker was Don Mahoney Offensive Line Coach from Tennessee.

On Saturday we had 6 NFL coaches speak. Andy Heck, Offensive Line Coach of the Kansas City Chiefs presented, Kansas City finished with 11 wins this year and were the 5th Seed in the AFC Playoffs. Paul Alexander of the Cincinnati Bengals presented as well. The Bengals won 12 games in 2015. Jim McNally covered 100 ways to block Key situations. Aaron Kromer (Offensive Line Coach - Buffalo Bills) was incredible and Steve Marshall (Offensive Line Coach - NY Jets) presented on Zone Schemes, Alternate Zone Schemes, Counter, Power and Screen Plays.

For a limited time, we will make available the 8 DVDs (15 hour) clinic sessions of information on offensive line techniques, drills, coaching points, and offensive plays. The DVD quality is excellent and it will allow you to study the wealth of information provided over and over again. They are so clear and crisp the DVD's put you in the front row for the world's best clinic! It will provide you with fresh ideas, coaching points, drills and plays as you roll into your fall preparations for the 2016 season.

The best news is the price, for only **\$95.00** you get the entire clinic DVD's postage included. Please do not delay your order because the football season will soon be upon us and we will be unable to meet the demand in a timely fashion.

Sincerely,



Bob Wylie
NFL Alumni

Do not miss your chance to obtain this wealth of football knowlege at an incredible price! Place your order today, and start preparing for fall camp 2016 and beyond!

2016 Clinic DVD Collection

- DVD 1 Paul Alexander / Offensive Line Coach / Cincinnati Bengals**
“Teaching Bengals Pass Pro”
- DVD 2 Aaron Kromer / Offensive Line Coach / Buffalo Bills**
“Techniques and Tips I have Learned”
- DVD 3 Bob Wylie / Offensive Line Coach / Winnipeg Blue Bombers / NFL Alumni**
“Replace Footwork in Drop Back Pass Technique”
- Steve Marshall / Offensive Line Coach / NY Jets**
“Zone Plays and Screen Toughts”
- DVD 4 Jim McNally / Offensive Line Coach / Offensive Consultant Cincinnati Bengals**
“100 Ways to Block Key Situations and a Drill Demonstration Segment with Hall of Fame Player Anthony Munoz”
- DVD 5 Andy Heck / Offensive Line Coach / Kansas City Chiefs**
“Zone Techniques, Drills and Empty Protections”
- DVD 6 Don Mahoney / Tennessee “Counter Series Strong and Weak”**
Bill Bedenbaugh / Oklahoma “Pin and Pull Run Schemes and Screens off of Outside Zone”
- DVD 7 Robbie Caldwell / Clemson “Blocking Fundamentals and Teaching Progression”**
Kris Sweet / Montreal Allouettes “Backside Zone Blocking and Running to Spots”
- DVD 8 Clinic Dill Collection (110 Minutes of Drills)**
This will help you immensely this Fall, it will change the way you schedule your Individual Time!

The Quality of the DVD's are Excellent!
(Available for Immediate Delivery)

Order Online at: www.thecoolclinic.com

Order the Entire Clinic at for less than \$4.00 (\$3.36) per DVD Clinic Session. If you plan on attending only 1 clinic this year, this investment will put you in the front row for 21 of the greatest clinics in the world, and you can study them over and over. The Quality of the Videos are Excellent, sit in the Front Row of the World's Best Clinic!

Log onto the Clinic Website at www.thecoolclinic.com and Select Purchase DVD's Now! You can order immediately!

Areas of Content Covered on the entire clinic DVD Collection:

One Back Runs -12 DVDs
 Techniques and Fundamentals -
 35 DVDS
 Outside Zone - 17 DVDS
 Power Play - 12 DVDS
 Counter Gap -6 DVDS
 Drill Collection-20 DVDS
 (more than 34 hours of Drills)
 Inside Zone-17 DVDS
 Nickel Runs-2 DVD
 Unbalanced Runs-3 DVD

Pass Protection-25 DVDS
 Front Side Blocking- 3 DVD
 Screens-9 DVDS
 Draws-5 DVD
 Backside Blocking 10 DVDS
 Off Tackle Running Game-10 DVDS
 Organizing Practice Time-3 DVD
 Wham Play-2 DVD
 Rushing Game-70 DVDS
 How to Play Center - 1 DVD
 Goal Line Offense - 2 DVD's

Eye Training -1 DVD
 Lead Draw-3 DVD
 Long Snapping—1 DVD
 Using Your Hands-4 DVDS
 Bunch Runs- 1 DVD
 Center Pulls - 1 DVD
 How to Play Tackle- 1 DVD
 How to Play Guard - 1 DVD
 Plus Many More Topics, Too
 Many to List!
 4 Minute Offene - 1 DVD
 Wildcat play - 2 DVD's

The Annual Offensive Line 2016 DVD Collection & DVD Chronicles Order Form

Order the 2016 DVD Collection if you missed the clinic, or take advantage of a “once in a Lifetime Offer! 1996 to 2016, On 151 Seperate DVD Clinic Sessions, including the 2016 Clinic Only \$525, This is a Limited Time Offer, The Total Collection, For less than \$4.00 (\$3.36) per DVD, Don't Wait, Order NOW!

Make Plans to Attend Next Year's Clinic in Cincinnati! The Confirmed Date is May 19& 20 2017. Please mark it on your Calander Now and plan to Attend! Current information on the clinic is available at:

www.thecoolclinic.com



.....
 • “Get your Collection of
 • Professionally Produced Video
 • Tapes from the World Famous
 • Offensive Line Clinic and Study
 • them over and over!”
 •.....



Each Clinic session mastered on its own DVD. When you order the complete 21 year collection, you receive 151 DVD's,

1996

- DVD 1 - Paul Boudreau "One Back Running Game Drills and Techniques for Offensive Linemen"
- DVD 2 - Bob Wylie "Fundamentals of Line Play, the Outside Zone"
- DVD 3 - Jim McNally "Points of interest Things You should Know"
- DVD 4 - Jim Hanifin "The Counter Gap and Power Play vs Odd/Even/Reduced Fronts"

1997

- DVD 1- 97 Clinic Speakers Drill Collection
- DVD 2 - Jim McNally "Blocking Techniques that are new"
- DVD 3 - Howard Mudd "The Inside Zone Play"
- DVD 4 - Larry Beightol "The Outside Zone Play"
- DVD 5 - Keith Rowan "Nickel Runs and Protections"
- DVD 6 - Bob Wylie/Tunch Ilkin "Pass Protections, Attacking Stunts and Twists"
- DVD 7 - Mike Maser "Offensive Line Run and Pass Blocking Fundamentals"

1998

- DVD 1- 1998 Clinic Speakers Drill Collection
- DVD 2 - Jim McNally "Multiple Blocking Scheme Topics"
- DVD 3 - Paul Boudreau "The Power Game and Gap Protection"
- DVD 4 - Pat Morris "Front Side Blocking"
- DVD 5 - Tom Lovat "Screens and Draw Plays"
- DVD 6 - Bob Wylie "Backside Blocking Combos"

1999

- DVD 1 - 1999 Clinic Speakers Drill Collection
- DVD 2 - Mike Tice "Backside Blocking Techniques for Run and Pass"
- DVD 3 - Chris Foerster "Power Play and 3 Step Protections"
- DVD 4 - Kent Stephenson "Off Tackle Running Game and Pass Prot."
- DVD 5 - Jim McNally "Things you should know that are New!"
- DVD 6 - Jack Henry "Basic Fundamentals of O-Line Play for Run and Pass"

2000

- DVD 1 - 2000 Clinic Speakers Drill Collection
- DVD 2 - Mike Maser "Fundamentals and Techniques of Line Play"
- DVD 3 - Bob Wylie "Organizing your Practice Time"
- DVD 4 - Larry Beightol "Separating the Def. using the Wham Play"
- DVD 5 - Jim McNally "Sore Things that are New about Oline Play"
- DVD 6 - Paul Boudreau "The Single Back Running Game"
- DVD 7 - Russ Grimm "The Power Play"

2001

- DVD 1 - 2001 Clinic Speakers Drill Collection
- DVD 2 - Bill Muir "Protections and Alternatives to the Firezone Blitz"
- DVD 3 - Bill Callahan "Being Successful with the Rushing Game"
- DVD 4 - Bob Wylie "The Quick Screen Game"
- DVD 5 - Howard Mudd "Offensive Line Drills and Techniques"

2002

- DVD 1 - 2002 Clinic Speakers Drill Collection
- DVD 2 - Bob Wylie "Pass Protection Drills and Techniques"
- DVD 3 - Larry Zierlein "Attacking Defenses for the Outside Zone, and Drills to Teach It"
- DVD 4 - Pete Mangurian "How to Train Their Eyes on Where to Look"
- DVD 5 - Jim McNally "More Things you Should Know that are New"
- DVD 6 - George Warhop "Drills for Teaching the Inside Zone Play"

2003

- DVD 1 - Tony Wise "Fund. Techniques for Run & Pass, the Lead Draw"
- DVD 2 - Jim Colletto "Fundamentals & the Inside Zone Play"
- DVD 3 - Arron Kromer "Fundamentals of Pass Pro"
- DVD 4 - Larry Beightol "Offensive Line Drill Work"
- DVD 5 - Jim McNally "More things You should Know that are New!"
- DVD 6 - Clinic Speakers Drill Collection

2004

- DVD 1 - Clinic Speakers Drill Collection
- DVD 2 - Jim Hanifan "How to Teach and Drill Pass Protection"
- DVD 3 - Howard Mudd "Unconventional Stuff that Works"
- DVD 4 - Bill Muir "The Single Back Running Game"
- DVD 5 - Steve Loney "Inside & Outside Zone, Drills and Techniques"
- DVD 6 - Tom Lovatt "Different Ways to Attack the Edge"
- DVD 7 - Paul Alexander "How to Play Tackle"

2005

- DVD 1 - Clinic Speakers Drill Collection
- DVD 2 - Paul Boudrea "How to Teach, and Coach The Draw Play"
- DVD 3 - Russ Grimm "Organizing the Running Game"
- DVD 4 - Bill Laveroni "How to Teach, and Coach the Screen Game"
- DVD 5 - Steve Marshall "Backside Blocking for the Inside Zone"
- DVD 6 - Pat Flaherty "Fundamentals in Teaching Run and Pass Pro"

2006

- DVD 1 - Clinic Speakers Drill Collection
- DVD 2 - Paul Alexeander "How to Play Center"
- DVD 3 - Tony Wise "The Zone Handback Series", Bob Wylie "The 35 Twin Play"
- DVD 4 - Andy Heck "Drop Back Pass Pro Schemes, Solid and Slide"
- DVD 5 - Juan Castillo "Fundamentals of Pass Protection"
- DVD 6 - Bill Muir "Single Back Running Game"
- DVD 7 - Chalk Talk Sessions "Field Goal Protection, Shot Gun Snaps, Zone and Gap Schemes"

2007

- DVD 1 - Clinic Speakers Drill Collection
- DVD 2 - Paul Alexeander "How to Play Guard, the Trilogy Ends"
- DVD 3 - Alex Gibbs "The Outside Zone"
- DVD 4 - Larry Beightol "The Drive Block and Drill Work"
- DVD 5 - Mike Munchak "The Inside Zone and Drills to Teach it"
- DVD 6 - Marty Gailbraith "Long and Short Snapping Techiques"
- DVD 7 - Tom Breshnahan "The No Huddle Offense & Line Fund."
- DVD 8 - Chalk Talk Sessions "Bunch Runs, Half Line Teaching Progressions, and Center Pulling Plays"

2008

- DVD 1 - Clinic Speakers Drill Collection
- DVD 2 - Rex Ryan "Analyzing Opponents, Blocks, Pass Rush"
- DVD 3 - Pat Flaherty "Run to Win, Drill and Schemes"
- DVD 4 - Joe Philbin "The Outside Zone vs Multiple Fronts"
- DVD 5 - John Benton "Protection Fund and Drills /Cut Sacks"
- DVD 6 - Doug Marone "Protections, Sold and Slide with Drills"
- DVD 7 - Steve Marshall "The Unbalance Run Game"
- DVD 8 - Chalk Talk Sessions "How Linemen use Their Hands, Front and Backside Double Teams and Run Game versus Zone Blitzes"

2009

- DVD 1 - Clinic Speakers Drill Collection
- DVD 2 - Larry Zierlein "Drills and Footwork, Steeler Draw, Organizing Practice Time"
- DVD 3 - Tom Lovatt "The Screen Game"
- DVD 4 - Bill Muir "Short Yardage/Goaline/4 Minute Offense"
- DVD 5 - Jim McNally "Current Topics in Offensive Line Play"
- DVD 6 - Mike Maser "The Rap Draw, Gadgets, Fund. of O-Line Play"
- DVD 7 - Chalk Talks "Power Runs (1 and 2 Back), Goal Line Offense, Fundamentals of Run and Pass Protection"

2010

- DVD 1 - Clinic Drill Collection (120 Minutes - Incredible DVD)
- DVD 2 - Paul Alexander - "Coaching Offensive Line Performers"
- DVD 3 Aaron Kromer - "The G Sprint Outside Zone vs Fronts"
- DVD 4 Bill Callahan - "The 6/7 Hole Zone Play"
- DVD 5 Howard Mudd - "Different Blocking Concepts that Work"
- DVD 6 Jim McNally - "Multiple Proven Run Concepts"
- DVD 7 Chalk Talk Part 1 - The Wild Cat Play, Pass Sets by Position for Pass Protection, Using a Numbering System to Help set your Blocking Schemes
- DVD 8 Chalk Talks Part 2 - Drills you can use 12 Months of the Year

Annual Offensive Line Clinic 2016 Clinic & DVD Chronicals Order Form

2011
 DVD 1 - 2012 Clinic Drill Collection (120 Minutes - Incredible)
 DVD 2- George Warhop "The Perimeter Run Game"
 DVD 3 - Building and Offensive Lineman from Day 1/ Practice Org.
 DVD 4 - Paul Boudreau - Tying the Run Action and Play Action Games Together
 DVD 5 - Jim McNally - "Keys to Offensive Line Footwork"
 DVD 6 - Tony Wise - How to Coach the Power Play to the Tight End
 DVD 7 - Sean Kuglar - "Gap Schemes and Keys to Film Study"
 DVD 8 - Chalk Talk DVD 1-Ways to Get the Ball Outside (the Taxi Play), The Counter Run Game and Play Action Schemes, Open Side Gap Scheme Run Game, Power and Counter"
 DVD 9 Chalk Talks DVD -2 "Wisconsin Perimeter Run Game"

2012
 DVD 1 - 2012 Clinic Drill Collection (120 Minutes - Incredible)
 DVD 2 - Paul Alexander - "Techniques for Blocking Better, Better Coaching, & How to Use Your Hands in Pass Pro"
 DVD 3 - Pat Flaherty - "Combo Run Blocking Techniques Drills & Pass Protection: Drop Back & Run Action"
 DVD 4 - Mike Solari - "Developing a Run Game, Fund. and a Drill Prog., the Power Play and Complimentary Runs"
 DVD 5 - Jim McNally - "Loosing ground-tipping -A gap entries"
 DVD 6 - Dante Scarnecchia - "Pass Protections and Techniques"
 DVD 7 - George Yarno - "The Four Blocking Rules, 5 and 6 Man Pass Pro, and the Pass Pro Drill Progression"
 DVD 8 - Chalk Talk DVD "The Power Play, Teaching Double Teams, Plus the Big Package Run & Pass, Multiple Blocking Techniques and The First Meeting with Your Unit...Laying the Ground work for a Successful Season"

2013
 DVD 1 - 2013 Drill Collection (110 Minutes - Incredible)
 DVD 2 - Paul Alexander - "Unbalance Offense / New Concepts"
 DVD 3 - Chris Foerster - "Teaching the Outside Zone"
 DVD 4 - Pat Hill - "The Art of Pass Pro / Zone Blocks/Double Teams"
 DVD 5 - Bob Wylie "The Due and Twin Plays" Bill Muir - Professionalism in Coaching"
 DVD 6 - Chris Strausser "Five Fundamentals of Championship Football" Scott Peters "Hand Combat/New Concepts Leverage"
 DVD 7 - Ed Warinner "The Zone Read" Randy Clements "Line Play in teh Spread Offense"
 DVD 8 - Any Moeller - "Fundamentals to Run the Inside and OZ Zone, Pass Pro Progression, Screen Concepts"

2014
 DVD 1- Paul Alexander "Conducting the OL" Bob Wylie "Counter Play from 2 & 3 TE Sets"
 DVD 2- Dante Scharnecchia "Wham Blast and Bong Play" Josh Henson "Zone Adjustments for Run and pass"
 DVD 3- Tony Wise "Pass Pro Concepts, Protection, and Teaching"
 DVD 4- Howard Mudd "Techniques Proven to Work"
 DVD 5 - Jim McNally "Current Trends" Scott Peters "Punching and Stopping the Bull Rush"
 DVD 6 - Dan Radakovich "Drills to Improve Off Line Run & Pass"
 DVD 7 - Mark Staten - Outside Zone Play Rick Trickett - Stretch Runs
 DVD 8 - Clinic Drill Collection (2 Hours of Drills)

2015
 DVD 1 -JB Grimes "One Back Run Game" John Strollo "Circular Force"
 DVD 2 - Ed Warinner "Spread Run Game" Art Kehoe "The Verical Set on Pass Pro"
 DVD 3- Alex Gibbs "Outside Zone, Tite Zone, Boots of Power"
 DVD 4 - Paul Boudreau "Teaching Inside Zone, Pass Pro and the Key Play"
 DVD 5 - Joe Gilbert "Weak Side Counter Play and the Wrap Play"
 Bob Wylie - "Conflict of Assignment using Slide Protection"
 DVD 6= Jim McNally "Current Trends in Offensive Line Play"
 DVD 7 - Scott Peters - "Hand Combat TEchnieqes for Olinemen"
 DVD 8 - Jim Schwartz - "Breaking Down the Offense - What the Defense is Looking For"
 DVD 9 - Clinic Drill Collection

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Please Send Me:

2016 Clinic DVD Set _____ \$95

Also Send Me:

1996 _____ \$30 1997 _____ \$40

1998 _____ \$40 1999 _____ \$40

2000 _____ \$40 2001 _____ \$40

2002 _____ \$40 2003 _____ \$40

2004 _____ \$40 2005 _____ \$40

2006 _____ \$40 2007 _____ \$40

2008 _____ \$50 2009 _____ \$40

2010 _____ \$50 2011 _____ \$50

2012 _____ \$50 2013 _____ \$50

2014 _____ \$50 2015 _____ \$50

1996 to 2016 Collection: _____ \$525 (Save \$450!)

****Unbelievable Price for a Limited Time!**
 (Less Than \$4.00 per (\$3.36) Clinic Session when ordering the entire collection, Once and a Lifetime Offer!)

Total Amount Enclosed: _____

Please Make Check Payable to:

J.M. Widecan

and send order form to:

J.M. Widecan

4017 Grove Avenue

Cincinnati, Ohio 45227

(Allow 2 weeks for Delivery!)

"You May Now Pay with a Credit Card"

Just Log onto the Website at:

www.thecoolclinic.com and place your order

immediately via Credit Card!