

Dear Coach,

You may have missed the 2017 clinic for some reason, but you can still get the DVDS!

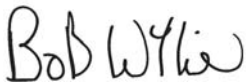
The 2017 Annual Offensive Clinic brought the finest minds in offensive line play from around the country to Cincinnati for the two day clinic. Friday Night was tremendous with 3 of the top college coaches in the country and one of the best coaches in the CFL. Tim Drevno, OL/OC at Michigan led off the night, followed by Brent Key of Alabama. Mike Gibson OC/OL Coach of the Edmonton Eskimos presented third and the final presentation was by Scott Fuchs Offensive Line Coach of Wyoming.

On Saturday we had 8 total NFL speakers present. They were Bill Callahan Washington, Mike Munchak Pittsburgh Steelers, NFL Alumni Howard Mudd, NFL Veterans Scott Peters and Kevin Mawae, NFL Alumni Jim McNally, Frank Pollack Dallas Cowboys, and I presented a few topics

For a limited time, we will make available the 8 DVDs (15 hour) clinic sessions of information on offensive line techniques, drills, coaching points, and offensive plays. The DVD quality is excellent and it will allow you to study the wealth of information provided over and over again. They are so clear and crisp the DVD's put you in the front row for the world's best clinic! It will provide you with fresh ideas, coaching points, drills and plays as you roll into your fall preparations for the 2017 season.

The best news is the price, for only **\$95.00** you get the entire clinic DVD's postage included. Please do not delay your order because the football season will soon be upon us and we will be unable to meet the demand in a timely fashion.

Sincerely,



Bob Wylie
Offensive Line Coach
Cleveland Browns

Do not miss your chance to obtain this wealth of football knowledge at an incredible price! Place your order today, and start preparing for fall camp 2017 and beyond!

2017 Clinic DVD Collection

- DVD 1** Tim Drevno/Michigan "Auxiliary Run Game & Fly Sweeps"
Mike Gibson / Edmonton Eskimos "Marrying the Gun & Pistol Run Game"
- DVD 2** Brent Key/Alabama – "Zone & Gap Runs Using WR Jet Motion"
Scott Fuchs / Wyoming "(A) Gap Power - - Lateral Double Teams & The Puller"
- DVD 3** Bill Callahan/Offensive Line Coach/Washington Redskins
"Fundamentals and Techniques of Drop Back Pass Protection"
- DVD 4** Mike Munchak / Offensive Line Coach / Pittsburgh Steelers
"Staying Square: Pass Sets, and the Inside Zone, Fundamentals & Drills"
- DVD 5** Howard Mudd / Offensive Line Coach / NFL Alumni
"Using the Short Set to Pick Up Pass Rush Games"

Bob Wylie / Offensive Line Coach / Cleveland Browns
"Tuff Technique "NO" Splittage & the Scoot Technique"
- DVD 6** Scott Peters / Safe Football / Hand Combat Specialist
"Mechanics + Speed = Power"

Kevin Mawae / Elite O-Line / 16 Year NFL Veteran O-Lineman
"Backside Blocking – Square Shoulder Shuffle Step"
- DVD 7** Jim McNally / Offensive Consultant / Cincinnati Bengals
"Latest in Blocking Techniques Run & Pass"

Frank Pollack / Offensive Line Coach Dallas Cowboys
"How to Coach the Stretch Play, Fundamentals and Techniques"
- DVD 8** Clinic Dill Collection (110 Minutes of Drills)
This will help you immensely this Fall, it will change the way you schedule your Individual Time!

**The Quality of the DVD's are Excellent!
(Available for Immediate Delivery)**

Order Online at: www.thecoolclinic.com

Order the Entire Clinic at for less than \$4.00 (\$3.30) per DVD Clinic Session. If you plan on attending only 1 clinic this year, this investment will put you in the front row for 22 of the greatest clinics in the world, and you can study them over and over. The Quality of the Videos are Excellent, sit in the Front Row of the World's Best Clinic!

Log onto the Clinic Website at www.thecoolclinic.com and Select Purchase DVD's Now! You can order immediately!

Areas of Content Covered on the entire clinic DVD Collection:

One Back Runs -14 DVDs
Techniques and Fundamentals -
39 DVDS
Outside Zone - 19 DVDS
Power Play - 14 DVDS
Counter Gap -8 DVDS
Drill Collection-21 DVDS
(more than 36 hours of Drills)
Inside Zone-20 DVDS
Nickel Runs-2 DVD
Unbalanced Runs-3 DVD

Pass Protection-27 DVDS
Front Side Blocking- 5 DVD
Screens-9 DVDS
Draws-5 DVD
Backside Blocking 12 DVDS
Off Tackle Running Game-10 DVDS
Organizing Practice Time-3 DVD
Wham Play-2 DVD
Rushing Game-77 DVDS
How to Play Center - 1 DVD
Goal Line Offense - 2 DVD's

Eye Training -1 DVD
Lead Draw-3 DVD
Long Snapping—1 DVD
Using Your Hands-4 DVDS
Bunch Runs- 1 DVD
Center Pulls - 1 DVD
How to Play Tackle- 1 DVD
How to Play Guard - 1 DVD
Plus Many More Topics, Too
Many to List!
4 Minute Offense - 1 DVD
Wildcat play - 2 DVD's

The Annual Offensive Line 2017 DVD Collection & DVD Chronicles Order Form

Order the 2017 DVD Collection if you missed the clinic, or take advantage of a "once in a Lifetime Offer! 1996 to 2017, On 159 Separate DVD Clinic Sessions, including the 2017 Clinic Only \$550, This is a Limited Time Offer, The Total Collection, For less than \$4.00 (\$3.30) per DVD, Don't Wait, Order NOW!

Make Plans to Attend Next Year's Clinic in Cincinnati! The Confirmed Date is May 18 & 19 2018. Please mark it on your Calander Now and plan to Attend! Current information on the clinic is available at:

www.thecoolclinic.com



C.O.O.L.

.....
"Get your Collection of
Professionally Produced Video
Tapes from the World Famous
Offensive Line Clinic and Study
them over and over!"
.....



C.O.O.L.

Each Clinic session mastered on its own DVD. When you order the complete 22 year collection, you receive 159 DVD's,

1996

- DVD 1 - Paul Boudreau "One Back Running Game Drills and Techniques for Offensive Linemen"
- DVD 2 - Bob Wylie "Fundamentals of Line Play, the Outside Zone"
- DVD 3 - Jim McNally "Points of interest Things You should Know"
- DVD 4 - Jim Hanifin "The Counter Gap and Power Play vs Odd/Even/Reduced Fronts"

1997

- DVD 1- 97 Clinic Speakers Drill Collection
- DVD 2 - Jim McNally "Blocking Techniques that are new"
- DVD 3 - Howard Mudd "The Inside Zone Play"
- DVD 4 - Larry Beightol "The Outside Zone Play"
- DVD 5 - Keith Rowan "Nickel Runs and Protections"
- DVD 6 - Bob Wylie/Tunch Ilkin "Pass Protections, Attacking Stunts and Twists"
- DVD 7 - Mike Maser "Offensive Line Run and Pass Blocking Fundamentals"

1998

- DVD 1- 1998 Clinic Speakers Drill Collection
- DVD 2 - Jim McNally "Multiple Blocking Scheme Topics"
- DVD 3 - Paul Boudreau "The Power Game and Gap Protection"
- DVD 4 - Pat Morris "Front Side Blocking"
- DVD 5 - Tom Lovat "Screens and Draw Plays"
- DVD 6 - Bob Wylie "Backside Blocking Combos"

1999

- DVD 1 - 1999 Clinic Speakers Drill Collection
- DVD 2 - Mike Tice "Backside Blocking Techniques for Run and Pass"
- DVD 3 - Chris Foerster "Power Play and 3 Step Protections"
- DVD 4 - Kent Stephenson "Off Tackle Running Game and Pass Prot."
- DVD 5 - Jim McNally "Things you should know that are New!"
- DVD 6 - Jack Henry "Basic Fundamentals of O-Line Play for Run and Pass"

2000

- DVD 1 - 2000 Clinic Speakers Drill Collection
- DVD 2 - Mike Maser "Fundamentals and Techniques of Line Play"
- DVD 3 - Bob Wylie "Organizing your Practice Time"
- DVD 4 - Larry Beightol "Separating the Def. using the Wham Play"
- DVD 5 - Jim McNally "Sore Things that are New about Oline Play"
- DVD 6 - Paul Boudreau "The Single Back Running Game"
- DVD 7 - Russ Grimm "The Power Play"

2001

- DVD 1 - 2001 Clinic Speakers Drill Collection
- DVD 2 - Bill Muir "Protections and Alternatives to the Firezone Blitz"
- DVD 3 - Bill Callahan "Being Successful with the Rushing Game"
- DVD 4 - Bob Wylie "The Quick Screen Game"
- DVD 5 - Howard Mudd "Offensive Line Drills and Techniques"

2002

- DVD 1 - 2002 Clinic Speakers Drill Collection
- DVD 2 - Bob Wylie "Pass Protection Drills and Techniques"
- DVD 3 - Larry Zierlein "Attacking Defenses for the Outside Zone, and Drills to Teach It"
- DVD 4 - Pete Mangurian "How to Train Their Eyes on Where to Look"
- DVD 5 - Jim McNally "More Things you Should Know that are New"
- DVD 6 - George Warhop "Drills for Teaching the Inside Zone Play"

2003

- DVD 1 - Tony Wise "Fund. Techniques for Run & Pass, the Lead Draw"
- DVD 2 - Jim Colletto "Fundamentals & the Inside Zone Play"
- DVD 3 - Arron Kromer "Fundamentals of Pass Pro"
- DVD 4 - Larry Beightol "Offensive Line Drill Work"
- DVD 5 - Jim McNally "More things You should Know that are New!"
- DVD 6 - Clinic Speakers Drill Collection

2004

- DVD 1 - Clinic Speakers Drill Collection
- DVD 2 - Jim Hanifan "How to Teach and Drill Pass Protection"
- DVD 3 - Howard Mudd "Unconventional Stuff that Works"
- DVD 4 - Bill Muir "The Single Back Running Game"
- DVD 5 - Steve Loney "Inside & Outside Zone, Drills and Techniques"
- DVD 6 - Tom Lovatt "Different Ways to Attack the Edge"
- DVD 7 - Paul Alexander "How to Play Tackle"

2005

- DVD 1 - Clinic Speakers Drill Collection
- DVD 2 - Paul Boudrea "How to Teach, and Coach The Draw Play"
- DVD 3 - Russ Grimm "Organizing the Running Game"
- DVD 4 - Bill Laveroni "How to Teach, and Coach the Screen Game"
- DVD 5 - Steve Marshall "Backside Blocking for the Inside Zone"
- DVD 6 - Pat Flaherty "Fundamentals in Teaching Run and Pass Pro"

2006

- DVD 1 - Clinic Speakers Drill Collection
- DVD 2 - Paul Alexeander "How to Play Center"
- DVD 3 - Tony Wise "The Zone Handback Series", Bob Wylie "The 35 Twin Play"
- DVD 4 - Andy Heck "Drop Back Pass Pro Schemes, Solid and Slide"
- DVD 5 - Juan Castillo "Fundamentals of Pass Protection"
- DVD 6 - Bill Muir "Single Back Running Game"
- DVD 7 - Chalk Talk Sessions "Field Goal Protection, Shot Gun Snaps, Zone and Gap Schemes"

2007

- DVD 1 - Clinic Speakers Drill Collection
- DVD 2 - Paul Alexeander "How to Play Guard, the Trilogy Ends"
- DVD 3 - Alex Gibbs "The Outside Zone"
- DVD 4 - Larry Beightol "The Drive Block and Drill Work"
- DVD 5 - Mike Munchak "The Inside Zone and Drills to Teach it"
- DVD 6 - Marty Gailbraith "Long and Short Snapping Techiques"
- DVD 7 - Tom Breshnahan "The No Huddle Offense & Line Fund."
- DVD 8 - Chalk Talk Sessions "Bunch Runs, Half Line Teaching Progressions, and Center Pulling Plays"

2008

- DVD 1 - Clinic Speakers Drill Collection
- DVD 2 - Rex Ryan "Analyzing Opponents, Blocks, Pass Rush"
- DVD 3 - Pat Flaherty "Run to Win, Drill and Schemes"
- DVD 4 - Joe Philbin "The Outside Zone vs Multiple Fronts"
- DVD 5 - John Benton "Protection Fund and Drills /Cut Sacks"
- DVD 6 - Doug Marone "Protections, Sold and Slide with Drills"
- DVD 7 - Steve Marshall "The Unbalance Run Game"
- DVD 8 - Chalk Talk Sessions "How Linemen use Their Hands, Front and Backside Double Teams and Run Game versus Zone Blitzes"

2009

- DVD 1 - Clinic Speakers Drill Collection
- DVD 2 - Larry Zierlein "Drills and Footwork, Steeler Draw, Organizing Practice Time"
- DVD 3 - Tom Lovatt "The Screen Game"
- DVD 4 - Bill Muir "Short Yardage/Goaline/4 Minute Offense"
- DVD 5 - Jim McNally "Current Topics in Offensive Line Play"
- DVD 6 - Mike Maser "The Rap Draw, Gadgets, Fund. of O-Line Play"
- DVD 7 - Chalk Talks "Power Runs (1 and 2 Back), Goal Line Offense, Fundamentals of Run and Pass Protection"

2010

- DVD 1 - Clinic Drill Collection (120 Minutes - Incredible DVD)
- DVD 2 - Paul Alexander - "Coaching Offensive Line Performers"
- DVD 3 Aaron Kromer - "The G Sprint Outside Zone vs Fronts"
- DVD 4 Bill Callahan - "The 6/7 Hole Zone Play"
- DVD 5 Howard Mudd - "Different Blocking Concepts that Work"
- DVD 6 Jim McNally - "Multiple Proven Run Concepts"
- DVD 7 Chalk Talk Part 1 - The Wild Cat Play, Pass Sets by Position for Pass Protection, Using a Numbering System to Help set your Blocking Schemes
- DVD 8 Chalk Talks Part 2 - Drills you can use 12 Months of the Year

2011

DVD 1 - 2012 Clinic Drill Collection (120 Minutes - Incredible)
DVD 2- George Warhop "The Perimeter Run Game"
DVD 3 - Building and Offensive Lineman from Day 1/ Practice Org.
DVD 4 - Paul Boudreau - Tying the Run Action and Play Action Games Together
DVD 5 - Jim McNally - "Keys to Offensive Line Footwork"
DVD 6 - Tony Wise - How to Coach the Power Play to the Tight End
DVD 7 - Sean Kuglar - "Gap Schemes and Keys to Film Study"
DVD 8 - Chalk Talk DVD 1-Ways to Get the Ball Outside (the Taxi Play), The Counter Run Game and Play Action Schemes, Open Side Gap Scheme Run Game, Power and Counter"
DVD 9 Chalk Talks DVD -2 "Wisconsin Perimeter Run Game"

2012

DVD 1 - 2012 Clinic Drill Collection (120 Minutes - Incredible)
DVD 2 - Paul Alexander - "Techniques for Blocking Better, Better Coaching, & How to Use Your Hands in Pass Pro"
DVD 3 - Pat Flaherty - "Combo Run Blocking Techniques Drills & Pass Protection: Drop Back & Run Action"
DVD 4 - Mike Solari - "Developing a Run Game, Fund. and a Drill Prog., the Power Play and Complimentary Runs"
DVD 5 - Jim McNally - "Loosing ground-tipping -A gap entries"
DVD 6 - Dante Scarnecchia - "Pass Protections and Techniques"
DVD 7 - George Yarno - "The Four Blocking Rules, 5 and 6 Man Pass Pro, and the Pass Pro Drill Progression"
DVD 8 - Chalk Talk DVD "The Power Play, Teaching Double Teams, Plus the Big Package Run & Pass, Multiple Blocking Techniques and The First Meeting with Your Unit...Laying the Ground work for a Successful Season"

2013

DVD 1 - 2013 Drill Collection (110 Minutes - Incredible)
DVD 2 - Paul Alexander - "Unbalance Offense / New Concepts"
DVD 3 - Chris Foerster - "Teaching the Outside Zone"
DVD 4 - Pat Hill - "The Art of Pass Pro / Zone Blocks/Double Teams"
DVD 5 - Bob Wylie "The Due and Twin Plays" Bill Muir - Professionalism in Coaching"
DVD 6 - Chris Strausser "Five Fundamentals of Championship Football" Scott Peters "Hand Combat/New Concepts Leverage"
DVD 7 - Ed Warinner "The Zone Read" Randy Clements "Line Play in the Spread Offense"
DVD 8 - Any Moeller - "Fundamentals to Run the Inside and OZ Zone, Pass Pro Progression, Screen Concepts"

2014

DVD 1- Paul Alexander "Conducting the OL" Bob Wylie "Counter Play from 2 & 3 TE Sets"
DVD 2- Dante Scharnecchia "Wham Blast and Bong Play" Josh Henson "Zone Adjustments for Run and pass"
DVD 3- Tony Wise "Pass Pro Concepts, Protection, and Teaching"
DVD 4- Howard Mudd "Techniques Proven to Work"
DVD 5 - Jim McNally "Current Trends" Scott Peters "Punching and Stopping the Bull Rush"
DVD 6 - Dan Radakovich "Drills to Improve Off Line Run & Pass"
DVD 7 - Mark Staten - Outside Zone Play Rick Trickett - Stretch Runs
DVD 8 - Clinic Drill Collection (2 Hours of Drills)

2015

DVD 1 -JB Grimes "One Back Run Game" John Strollo "Circular Force"
DVD 2 - Ed Warinner "Spread Run Game" Art Kehoe "The Vertical Set on Pass Pro"
DVD 3- Alex Gibbs "Outside Zone, Tite Zone, Boots of Power"
DVD 4 - Paul Boudreau "Teaching Inside Zone, Pass Pro and the Key Play"
DVD 5 - Joe Gilbert "Weak Side Counter Play and the Wrap Play"
Bob Wylie - "Conflict of Assignment using Slide Protection"
DVD 6= Jim McNally "Current Trends in Offensive Line Play"
DVD 7 - Scott Peters - "Hand Combat Techniques for Olinemen"
DVD 8 - Jim Schwartz - "Breaking Down the Offense - What the Defense is Looking For"
DVD 9 - Clinic Drill Collection

2017

DVD 1 Paul Alexander "Teaching Bengals Pass Pro"
DVD 2 Aaron Kromer "Techniques and Tips I have Learned"
DVD 3 Bob Wylie "Replace Footwork in Drop Back Pass Technique"
Steve Marshall "Zone Plays and Screen Thoughts"
DVD 4 Jim McNally "100 Ways to Block Key Situations and a Drill Demonstration Segment with Hall of Fame Player Anthony Munoz"
DVD 5 Andy Heck "Zone Techniques, Drills and Empty Protections"
DVD 6 Don Mahoney "Counter Series Strong and Weak"
Bill Bedenbaugh "Pin and Pull Run Schemes and Screens off of Outside Zone"
DVD 7 Robbie Caldwell "Blocking Fundamentals and Teaching Progression"
Kris Sweet "Backside Zone Blocking and Running to Spots"
DVD 8 Clinic Drill Collection

**Annual Offensive Line Clinic
2017 Clinic & DVD Chronicals Order Form**

Name: _____

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Also Send Me:

1996 _____ \$30 1997 _____ \$40

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